GCOE Website Concept

**Aim**
1. Exact transmission of information and promotion of cognition to people who access.
2. Promotion of communication and share of information between the people concerned.

**Aimed at**
1. University/college students, company employees, media, school staff, etc.
2. Students, staff, etc. of Tohoku University, etc.

**Basic concept**
Constructing and using the website for information transmission, study support, and communication directly linking with the existing research tools.

**GCOE Website**

1. Information disclosure, PR, and various contacts
   - Efficient information transmission
   - Classifying information

2. Employing SNS
   - Accelerating mutual communication
   - Speeding information transmission
   - Sharing, optimizing and secondary using information